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BEAU-RIVAGE GENÈVE

Luxury at its Finest in the Heart of Geneva

By NORAH BRADFORD



Beau-Rivage Genève is a rare luxury travel experience that boasts beautiful views of Lake Geneva and the famous Jet d'Eau. Founded by Jean-Jacques Mayer in 1865 and still family-owned in its fifth generation of stewardship, the hotel is renowned for its incredible lakeside location, sense of home, its history of diplomacy, and proximity to the stunning Swiss Alps. The five-star hotel is conveniently located just 20 minutes away from the Geneva International Airport by either train or taxi. Beau-Rivage Genève is also home to many well-known celebrity visitors such as Angelina Jolie, Karl Lagerfeld, and even Eleanor Roosevelt.

Beau-Rivage Genève is one of Geneva's landmark luxury hotels, and its 72 rooms and 23 suites with their remarkable style ensure that you have a unique experience in the heart of this special city. Behind its grand façade the hotel's meticulously-restored design blends the modern day with magical echoes of the past: from the Mayer family's own original furnishings, stained glass and objets d'art collected by the family scattered throughout, to suites named after notable guests who have left their mark on history.

Overlooking Geneva's historic Jet d'Eau and Old

Town on one side and the modern city on the other, Beau-Rivage Genève's setting along the leafy Quai du Mont Blanc lakeside promenade is within easy walking distance of Geneva's best shopping, dining and sightseeing and ensures picturesque views throughout each of the hotel's rooms, suites and terraces.

Beau-Rivage Genève's timeless design reflects the Mayer family's exquisite taste, attention to detail and desire for guests to feel as though they are being welcomed into a private home. Each room and suite is individually decorated with art and antiques from the family's private collection as well as pieces that have resided in the hotel for generations, seamlessly blended with modern technology such as in-room iPads, hidden TVs that double as mirrors, hammam showers and Jacuzzi bath tubs.

In 1967 Beau-Rivage Genève opened Le Chat-Botté, the first public hotel restaurant. Several names in fine dining have led the kitchen's helm: Michelin-star chefs Lucien Leheu and Louis Outhier, followed by Richard Cressac who passed on the controls in 2001 to Dominique Gauthier, who has been a part of the fine-dining establishment since 1996. In the Summer, enjoy al fresco dining at La Terrasse by

Dominique Gauthier. The voluminous Wine Cellar at Beau-Rivage Genève features a multitude of handpicked bottles from around the world but with a focus on impeccable Swiss wines, including many rare and valuable vintages. An intimate dinner for two can be arranged in the cellar with a menu of exquisite dishes uniquely paired to wines chosen.

Launched this past summer, Beau-Rivage Genève's new Bellefontaine Suite de Beauté offers a range of specialized massages and facials in a contemporary and elegant setting dedicated to beauty and wellbeing using Swiss Bellefontaine products, including caviar and anti-ageing treatments. Based entirely on natural and precious ingredients from the Alps, Bellefontaine uses pure glacier water and the most recent developments in biotechnology to deliver a powerful spa experience.

Geneva is not only home to the European headquarters of the United Nations, the International Red Cross museum and many international luxury brands, watch companies and global banks, but is a melting pot of nature, sports, culture and gastronomy. During summer and winter Geneva is an ideal stop-off en route to the Swiss mountains. ♦

beau-rivage.ch